



Kyle Klube

Creator of simple, smart, and clean design.

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SKILLS

UX/UI Design
Web Design
Visual Design
Visual Storytelling
Responsive Design
Illustration
Branding
Marketing
Copywriting
Innovation
Prototyping
Typography
Color Theory
Design Thinking
Video Editing
Motion Graphics

TOOLS

Adobe Creative Suite
Mac & Windows OS
MS Office Suite
Sketch
Figma
Keynote

WEB

HTML 5
CSS3
Wordpress
Sharepoint

EXPERIENCE

T-Mobile - Manager, Creative Director | September 2021 - Current

- Lead and manage a creative team, providing clear creative direction and fostering a collaborative and innovative work environment.
- Lead the development, collaboration and execution of companywide and executive level presentations.
- Oversee and guide the development of innovative and impactful creative strategies, significantly enhancing T-Mobile's PR initiatives.

T-Mobile - Senior Designer | January 2020 - September 2021

- Lead design and UX strategy for T-Mobile's intranet, which delivers news and resources to over 80,000 employees.
- Manage and lead design, branding and visual strategy for T-Mobile's Media Newsroom, including enhancing visual storytelling and mobile optimization, increasing visits YoY by 77%.
- Visual design for T-Mobile's PR announcements, Corporate Communications, and Social Media.

T-Mobile - Web Designer | October 2016 - January 2020

- Designed and provided UX/UI guidance for T-Mobile's company intranet.
- Created and designed engaging visual solutions for T-Mobile's PR announcements, Corporate Communications, and Social Media.

Rhapsody International - Visual Designer | June 2014 - June 2016

- Lead design for the Napster Global Brand visual style guide.
- Created Mobile, desktop and partner marketing and advertising designs.
- Developed Social Media assets with innovative templates and designs.
- Assisted in Mobile and web app UX/UI design.
- Editorial photo editor.

Microsoft - Production Artist | May 2012 - June 2014

- Created UI concepts from wireframe to prototype for online store.
- Worked directly with developers and testers to ensure brand integrity.
- Created banner advertisements for new products and offers.
- Processed and on boarded product imagery for the Microsoft Store worldwide.

Badd Habit Ltd. - Art Director | June 2007-May 2012

- Lead design conceptualization for Badd Habit Ltd.'s retail clothing line.
- Created graphics and film separations for clients' custom screen printing orders.
- Managed the day-to-day operations of the storefront.
- Designed, developed, and maintained the company's website and online store.

Sea Reach Ltd. - Graphic Designer | July 2005 - June 2006

- Lead layout design and project management for an award-winning interpretive design firm.

Notable Projects:

City of Seattle Wayfinding System	Oregon Outback Scenic Byway
City of Portland Wayfinding System	Monroe Street Bridge
Lewis and Clark National Historic Trail	ODOT MLK Viaduct

FREELANCE CLIENTS

DLH Inc.	ACH Design LLC.	Hellbent Brewing
Sargent Construction	Cowell Made	Fall Down Furniture
Northwest Riders	The Goods	Foster Garvey
Wounded Apparel	Manca's Catering	Watershed Pub

EDUCATION

B.A. Visual Communication - Collins College (Tempe, AZ 2002)